



***Poll Again Names Cawthorne as State's Most Effective Lobbyist;
Kelley Cawthorne Gets More Positive Ratings Than Any Multi-Client
Firm in Michigan, Says New Independent Study***

February 1, 2006

The widely-read political newsletter Inside Michigan Politics has again ranked Dennis Cawthorne as the state's "most effective individual lobbyist", following a comprehensive poll of state politicians, news correspondents, staffers, and other capitol policy and opinion leaders.

Cawthorne also ranked Number One in the last Inside Michigan Politics poll conducted in 2000. The Michigan State Chamber of Commerce, also for the second straight time, was voted the most effective lobbying organization in the state.

Among all Lansing multi-client lobbying firms, Kelley Cawthorne garnered the highest number of "favorable" ratings and finished in the top three in the poll's "power rating" of the 1,229 registered lobbying organizations in the state.

Also top-ranked in the poll, in the individual lobbyist category, were Kelley Cawthorne's Patrick McCollough and David Ladd.

According to a press release from Inside Michigan Politics:

"A comprehensive survey of Lansing lobbying conducted by the Inside Michigan Politics newsletter has concluded that both Cawthorne and the Chamber have managed to outshine a plethora of powerful multi-client firms and their lobbyists. IMP launched the study – only the fifth ever conducted of capital opinion leaders over the past 18 years – to determine who are deemed the "most effective" and "least effective" individual lobbyists and lobbyist organizations."

IMP quoted respondents to the poll as saying of the Kelley Cawthorne firm:

"Young guns + wise men = effective firm...Provide strong strategic knowledge...Strong staff, delivers message...Great accessibility...Remarkable mix of old heads and young, energetic newcomers..."

The publication went on to say:

“Top power rating among all individual lobbyists of all types goes to Cawthorne, who doubles as chairman of the Mackinac Island State Park Commission and landlord of one of the island kingdom’s most popular watering holes, the Village Inn.”

Kelley Cawthorne was formed in 1999 after Frank J. Kelley left the elected office of Michigan Attorney General, after a record 37 years of service, and joined former House Republican Leader Dennis Cawthorne in a law firm specialized in governmental affairs. Other major figures in the original firm were attorneys Patrick McCollough, a former state senator; James Cavanagh, former legal counsel to the Speaker of the House; Steven Weyhing, a former assistant U.S. attorney; and David Gregory, formerly an attorney in Governor John Engler’s office. Joining the firm in the last two years have been Dave Ladd, a former state cabinet member; Rob Elhenicky, former senate aide; and Melissa Bourke, a former legislative aide and university advocate.

“We really do have an outstanding mix of partisan backgrounds, youth, and experience,” firm principal Frank J. Kelley said after publication of the poll results.

“Most importantly,” he noted, “we are driven by a desire to truly serve our clients and produce the best possible results in all aspects of government relations. We were gratified that all of this was recognized by an independent source such as [Inside Michigan Politics](#).”

Kelley Cawthorne is located at 101 S. Washington Square, 9th Floor, Lansing, Michigan.

**The Kelley Cawthorne Team:
Serving the Client is Their Number One Priority.**



(Seated, left to right: Dennis O. Cawthorne and Frank J. Kelley; Standing, left to right: Steven Weyhing, James Cavanagh, Terri Davis, David Gregory, Abby Williams, Patrick McCollough, Melissa Yutzey-Bourke, David Ladd, Eve Lumbert, Rob Elhenicky)